

Quick tips: Supporting parents and carers with FlashAcademy®

What is FlashAcademy®?

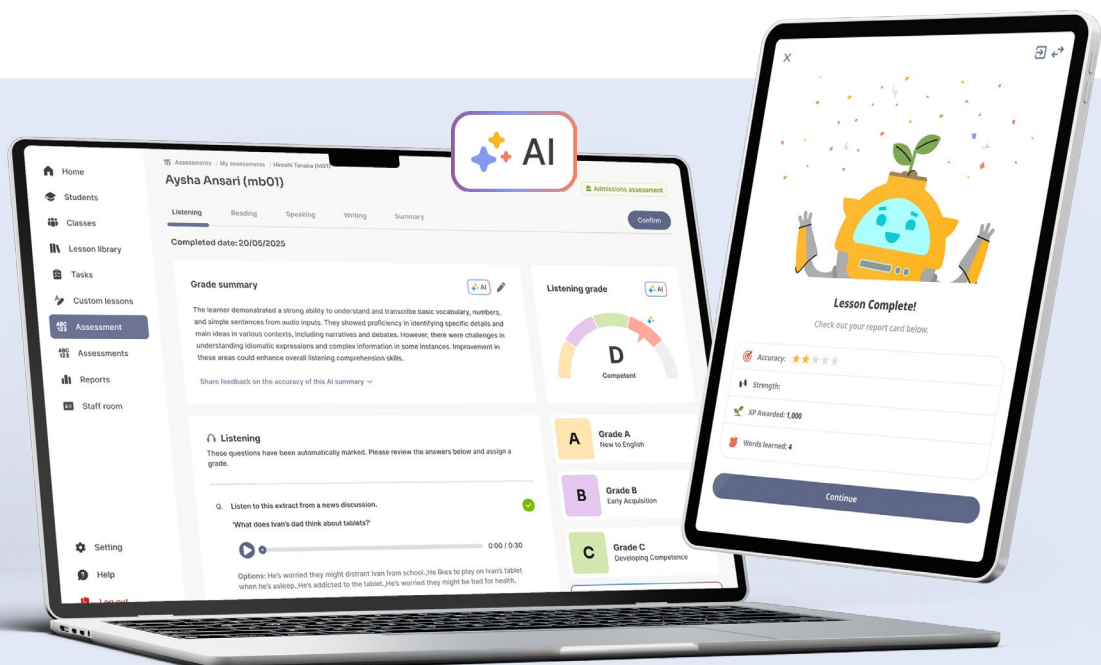
FlashAcademy® is an award-winning digital EAL assessment and learning platform, available in **48 home languages**.

It allows teachers to:

- ✓ assess English proficiency across speaking, listening, reading and writing.
- ✓ identify starting points and target support effectively.
- ✓ track progress over time using clear, real-time data.

FlashAcademy® includes curriculum-aligned, subject-specific vocabulary and topics, helping pupils access learning across subjects, not just in English.

Learners can access lessons in their home language, supporting translanguageing and allowing families to engage more easily with learning at home.



Top tips for parent and carer engagement

FlashAcademy® works best when learning continues at home. These simple steps help families get started quickly and confidently:



1 Start with one clear message home

Share the parent information sheet with a short explanation of:

- what **FlashAcademy®** is
- how it helps their child
- how to log on

Keep it brief – too much information can reduce engagement.



2 Make logging in easy

Give each learner a printed login card with our guide to Navigating the app.

This avoids one of the biggest barriers – not knowing how to get started.



Navigating the app

3 Use home languages to build confidence

Share translated learner letters so parents can understand how to log on and support their child's learning.

Parents are more likely to engage when information is in their home language. Remind families that home language proficiency supports English language learning too.

- Vietnamese Learner Letter.pdf (1 MB)
- Spanish Learner Letter.pdf (500 KB)
- Slovak Learner Letter.pdf (500 KB)
- Romanian Learner Letter.pdf (1 MB)
- Pashto Learner Letter.pdf (600 KB)
- Kurdish Sorani Learner Letter.pdf (600 KB)
- Hindi Learner Letter.pdf (1 MB)
- Gujarati Learner Letter.pdf (600 KB)
- Bulgarian Learner Letter.pdf (500 KB)
- Farsi Learner Letter.pdf (600 KB)

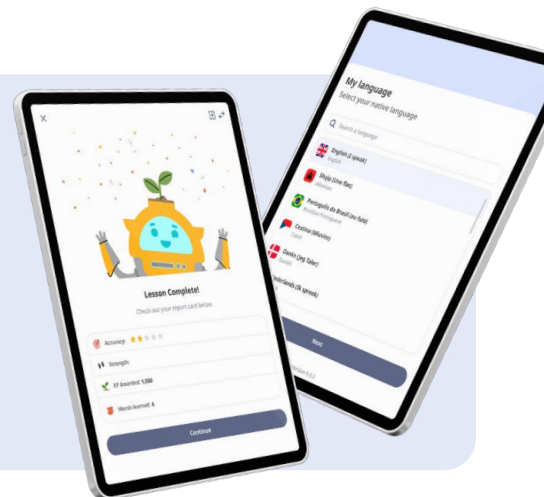


Translated learner letters

4 Encourage short, regular practice

Recommend starting to use **FlashAcademy®** for just 5-10 minutes per day.

Little and often is more manageable for busy families.



5 Share reminders through school communication apps

Send short, regular reminders using your chosen communication system.

One short message per week works better than everything at once.

Example message to parents and carers

You can adapt this message to share with families:

Your child has access to **FlashAcademy®** to help them practise English at home.

- Log in using the details provided by school.
- Just 5-10 minutes a day can make a difference.
- You can use your home language to support learning.

Thank you for your support!



Supporting parents and carers who may be less confident

Some parents may feel unsure about supporting English at home.

You can reassure them by:

- encouraging them to learn alongside their child
- reminding them that using their home language is helpful
- keeping activities short and simple
- celebrating small efforts and regular use



Some of our schools have had great success through inviting parents and carers into school for **FlashAcademy®** awards celebrations – sharing certificates for most improved learners and most lessons completed. This can be a great way to familiarise parents and carers with both the school environment and the platform.

Confidence builds over time - keep expectations realistic.

Helpful resources to share with parents and carers



EAL Welcome Pack – Designed for new-to-English learners, these survival phrases, basic vocabulary and simple exercises can help new arrivals settle quickly - ideal for introducing English learning at home.



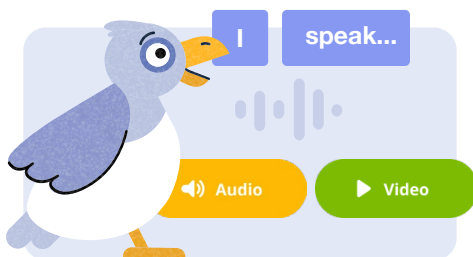
EAL Welcome Pack



EAL holiday challenge – Created for families to use at home, these 16 activities can be set individually or as a challenge across longer holidays to support learners and families to learn together.



EAL holiday challenge



Pronunciation tool – New words introduced in the app have an accompanying video and audio file so learners can practise correct pronunciation of the word. This is helpful for both students and families who may also be learning English.

For further advice on supporting students at home, contact our Customer Success Team at support@flashacademy.com